



Since 1889

WAXHAW SMALL TOWN MAIN STREET PROMOTIONS COMMITTEE

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Jane Hunt, Committee Chair

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Thursday, March 13, 2014

1. Call to Order
2. Approval of Agenda
3. Approval of Meeting Minutes
4. Introduction of Don Fisher, ER Committee Chairman
5. Old Business
  - a. Recap of March First Friday Event
  - b. 2014 Plan of Work Sub-Committee Assignments & Recruitment
    - First Friday Committee
    - Marketing/Branding Committee
    - Festival Crawl Committee
  - c. Implementation of Downtown Promotional Opportunities
6. Action Items
  - a. Approve April First Friday Theme and Facilitation Plan
  - b. Establish April Meeting Location
  - c. Develop Festival Crawl Theme for Spring Fest
7. Adjourn

Next scheduled meeting will be April 10, 2014.