



North Carolina
Main Street

RECORD OF MEETING – TOWN of WAXHAW

The Mission of the Waxhaw Small Town Main Street program is to work toward implementation of goals as established on an annual basis by our Small Town Main Street committee volunteers and to achieve success by following the four-point approach method for downtown revitalization as outlined by the National Main Street Center: Organization, Design, Promotion, Economic Restructuring.

MEETING NOTES:

Design Committee Meeting

Date: March 11, 2013

Time: 3:00 pm

Place: PCD Conference Room

Present: Terry Settle, Gay Diller, Ron Zimmerman and Lisa Hoffman

Absent: Dick and Ruth Mather

The meeting was called to order by Committee Chair Gay Diller.

1. Approval of Minutes
 - a. A motion was made by Terry Settle and seconded by Gay Diller to approve the minutes of the January 14, 2013 Design Committee meeting. All were in favor. Motion carried.
2. Approval of Agenda
 - a. A motion was made by Gay Diller and seconded by Terry Settle to approve the Meeting Agenda. All were in favor. Motion carried.
3. Review of Field Trip sign locations
 - a. The committee reviewed the intersection sign locations outlined during the January 14th field trip. All were in agreement of the sign locations.
 - b. The committee discussed the design of the Waxhaw Gateways signage and Association signage to be located at the entranceways to downtown. Several options were explored including 1) looking into the condition of the existing gateway signs to see if any of it is salvageable, 2) cleaning the existing signage and just replacing the logo, and 3) requesting the Beautification Committee to adopt the spot for plantings. The final agreement was to request removal of the existing gateway signs and replace with new design with brick and metal Waxhaw letters.
4. Next meeting assignments
 - a. Lisa – find out who owns the land the gateway signs will be located on.
 - b. Lisa – draw up a document that shows conceptual signs for each identified intersection listing key landmarks and directional arrows.
 - c. Lisa and Gay – work on an Request for Qualifications for review by the committee
 - d. Ron and Gay – redraw the gateway, visitor kiosk and vehicular sign designs and send picture files to Lisa to prepare a document that can be used to receive a project estimate with the chosen sign fabricator and manufacturer.
5. Adjournment
 - a. Meeting adjourned at 4:30.

The next meeting is Monday, April 8th at 3pm in the Planning Department's conference room.