



Call for Artists and Crafters Waxhaw Kaleidoscope Fest

Historic Downtown Waxhaw, NC

May 20-21, 2017

Saturday: 10:00am to 6:00pm

Sunday: 12:00pm to 6:00pm

Photo Courtesy: Eric Gaddy with Casting Shadows Photography



Call for Artists

Waxhaw Kaleidoscope Fest
Historic Downtown Waxhaw, NC
May 20-21, 2017
Saturday 10:00am to 6:00pm
Sunday 12:00pm to 6:00pm

Application Deadline

Completed applications must be received by April 14, 2017. Acceptance and rejection notifications will be emailed in a timely manner. An exhibitor information packet will be emailed no later than early May. This packet will contain space assignments, arrival times, set-up instructions, maps, parking information, and more.

Entry Guidelines

Exhibitors can choose to enter the Arts and Crafts market or the Fine Art juried art show. Both types of exhibitors may choose to sell their products; however, only the Fine Art juried art show participants have access to cash prizes.

Arts and Crafts Market Exhibitors

Only handmade arts and crafts will be allowed into the show. Jewelry or craft direct sales distributors (i.e. Origami Owl, Stella & Dot) are not allowed. An exhibit fee of \$85 (\$110 with electricity) along with four images of your work must accompany your application. If your entry is not accepted, your fee will be returned. If you are accepted and fail to participate in the show, your fee will not be refunded. **No refunds will be made within 30 days of the Event.** The Town of Waxhaw Events Division will review all applications and reserves the right to decline an application based upon the needs of the festival. Staff will strive to balance inventory to optimize the experience of the participants. Acceptance and rejection notifications will be provided in a timely manner.

Juried Art Show Exhibitors

All work must be original. Prints and giclées of original art are acceptable for sale. An exhibit fee of \$125 (\$150 with electricity), along with four images of your work, and a short artistic statement (ie. bio, resume, inspiration) must accompany your application. If your entry is not accepted your fee will be returned. If you are accepted and fail to participate in the show, your fee will not be refunded. **No refunds will be made within 30 days of the Event.** All juried art show entries will be reviewed for acceptance into the art show by the Waxhaw Kaleidoscope Fest Art Jury using the images sent in with your application. Juried art show participants will be eligible for cash prizes and purchase awards. Awards will be selected from the original works of art on display at the event. The exhibition venue, upon viewing, reserves the right to eliminate from the exhibition any work for any reason.

Monetary Awards

Best in Show = \$750

Award of Excellence = \$500

Judges Choice 2D (4 awards) = \$350, \$300, \$250, \$200 3D (4 awards) = \$350, \$300, \$250, \$200

Merit Awards 2D (3 awards) = \$100, \$75, \$50 3D (3 awards) = \$100, \$75, \$50

Judging

We recruit at least one street juror schooled in the arts from outside of Waxhaw to judge the juried art show. Juried exhibits should be ready to be judged one half hour after show start. Exhibits will be judged on original work only not on prints and giclées although they are acceptable for sale. Exhibits will be judged on work overall, not on one specific piece. Work will be judged on uniqueness and craftsmanship. Booth appearance will not enter into the judging criteria. The idea of a juried show is for the street juror to pick what he/she likes and feels

meets his idea of good work on that day, or something that speaks to him/her emotionally, or offers a new perspective. If your work was not accepted, you should never consider this as a rejection of your ability to create. Many pieces of art are declined by a juror one day and accepted another day by a different juror for another show.

Exhibitor Guidelines

1. A signed application is a commitment to show.
2. You will receive a 10 foot x 10 foot space for your exhibit. Awarded spaces are nontransferable.
3. Exhibitors are responsible for their tent, tables, chairs, exhibit, equipment, supplies, tent tie downs and signage.
4. Tents and tie downs are mandatory. Exhibit space is mainly on asphalt. Tie downs can consist of water jugs, sand-bags or anything weighted that will tie to tent legs.
5. Each exhibitor must realize this is an outdoor show. There may not be level ground as in mall shows and weather can be uncooperative. There will be no refunds due to inclement weather.
6. Night security will be provided between Saturday and Sunday. However, the Town of Waxhaw is not responsible for any theft or damage to an exhibitor's property, items, or proceeds. Please take any valuables and irreplaceable items with you on Saturday evening.
7. Tobacco and alcohol use are prohibited in the exhibit area.
8. Exhibitors must be present for the entire two days of the Event and personally staff their space. Block Captains will be available to watch your booth for brief restroom and meal-purchasing breaks if needed.
9. Exhibitors not arriving by 9:00am, Saturday morning, will be considered a no-show. No-shows will not be allowed to appear at a Waxhaw festival for a period of one year. Exhibitors leaving before 6:00pm on Sunday will also lose their opportunity to appear at a Waxhaw festival for the period of one year.
10. Exhibitors are responsible for the collection of North Carolina 4.75% and 2.0% Union County (6.75% total) sales tax and payment to the North Carolina Department of Revenue.
11. Setup time is staggered in 15 minute increments by festival location beginning at 7 a.m. on the day of Event. No early setup is allowed. An exhibitor packet will be emailed out once spaces have been assigned giving detailed arrival and departure logistics.
12. At closing, vehicles will be allowed in to load items only upon announcement by Event organizers.
13. Exhibitors are responsible for maintaining and leaving their area free of refuse. Every exhibitor will be given a trash bag that the Town will pick up on Sunday after the event. Please leave it in the center of your space at the conclusion of the two-day event.
14. Pet Policy: Though we love our furry friends, pets are not permitted at Town of Waxhaw events per town ordinance. Exhibitors that represent such entities as animal rescue may be approved to participate as an exhibitor in the Kids Zone Area ONLY thanks to discretionary measures built within the ordinance. If chosen as an exhibitor, animals must remain within the space provided and will not be permitted to walk around the event. If an animal is purchased from you, the customer must immediately take that animal outside of event limits. You may want to offer to watch the animal until the customer is ready to leave for the day. Please call the Town of Waxhaw Events Division if you are an animal related exhibitor, at 704-843-2195 ext. 235 or 226.
15. Entry in the exhibition constitutes agreement to the conditions set forth in this prospectus. The artist grants the Town of Waxhaw permission to photograph any work accepted for the exhibition for archival purposes or publicity as well as for publications, slideshows, film, and television programs produced or sponsored by or with the permission of the Town of Waxhaw; or to scan the artist's work for the Town of Waxhaw website, www.waxhaw.com and [Facebook](https://www.facebook.com/waxhawnc).



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www.waxhaw.com/KaleidoscopeFest



The Waxhaw Kaleidoscope Fest marks the beginning of a year filled with reasons to spend time in Waxhaw! This two-day art-centric event takes place the third weekend in May and showcases a variety of high-quality art mediums and handcrafted goods in our downtown.

Historic downtown Waxhaw is a kaleidoscope of art forms and home to Created in the Carolinas, Eight Legs Gallery, Stewart's Village Gallery, The Bean and Belle Children's Art Studio, the Waxhaw Arts Council, the Waxhaw Junior Arts League as well as local and regional artists. With a draw of 10,000 visitors, Waxhaw Art Kaleidoscope will provide the perfect venue to showcase your original works! Our vision is to transform the Waxhaw Art Kaleidoscope into the region's premier work of art which in years to come will include additional art forms including culinary arts, musical arts, performing arts, murals, public art forms, and all things art. This is an opportunity to get in on the ground floor of this artistic art swell.

Enjoy acoustic musical entertainment and street performances. Spend quality time with your children in our free Kids Zone complete with carnival rides, inflatables, entertainers and more. If you are hungry, choose from a wide variety of concessions!

Expect to see approximately 10,000 of your closest friends, over the course of the weekend, because they know that Waxhaw is the place for family fun!