

WAXHAW

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*Downtown Waxhaw Parking*

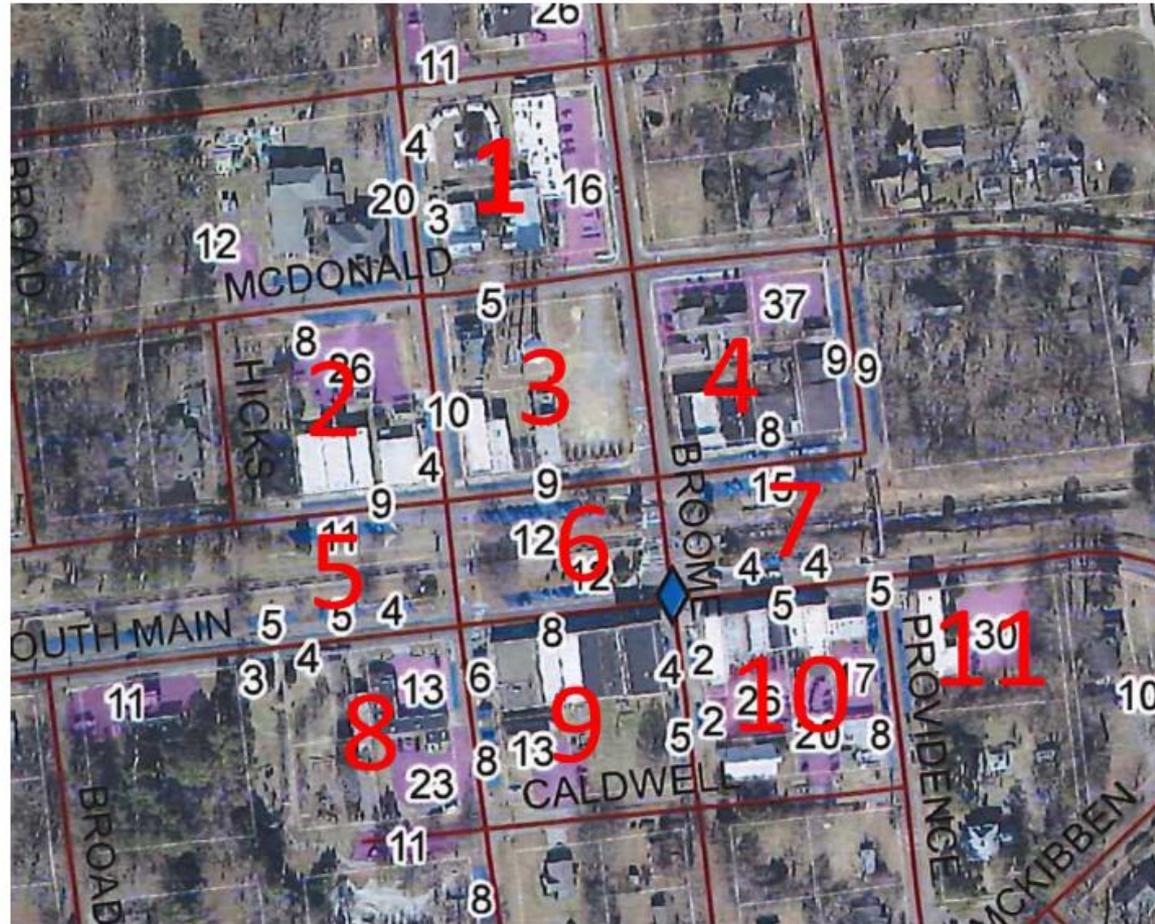
Downtown Development Division

Curt White

08/14/2018

- 2016 Parking Study Review
- Parking Strategy Since 2016
- Staff-Led Study Updates 2018
- Parking Problem?
- Recommended Strategies

- Downtown Parking Study conducted by Kimley-Horn in 2016
- Peak times established, parking sectors created, counts performed



- Key Findings:

- Peak times were 11am-1pm and 5-7pm Thursdays-Saturday
- Overall system had a high of 43% (85% is considered “full”)

“Demand would have to double” for there to be a “problem”

- Recommendations:

- Shared Parking
- Charge for Events Parking
- Time-Limited Parking with Enforcement

“Charging \$5.00 per car could yield \$231,500 in revenue.”

- Shared Parking:
  - Waxhaw Woman's Club Shared Parking (30 Spaces)
  - Clock Shop Lot Shared Parking (20 Spaces)
  - Events Agreement with Historic Ventures Property
- Niven-Price Surface Lot Expansion (12 Spaces)
- Voluntary Time-Limited Spaces
- Improved Signage
- Ordinances (Commercial Vehicles, Intersections)

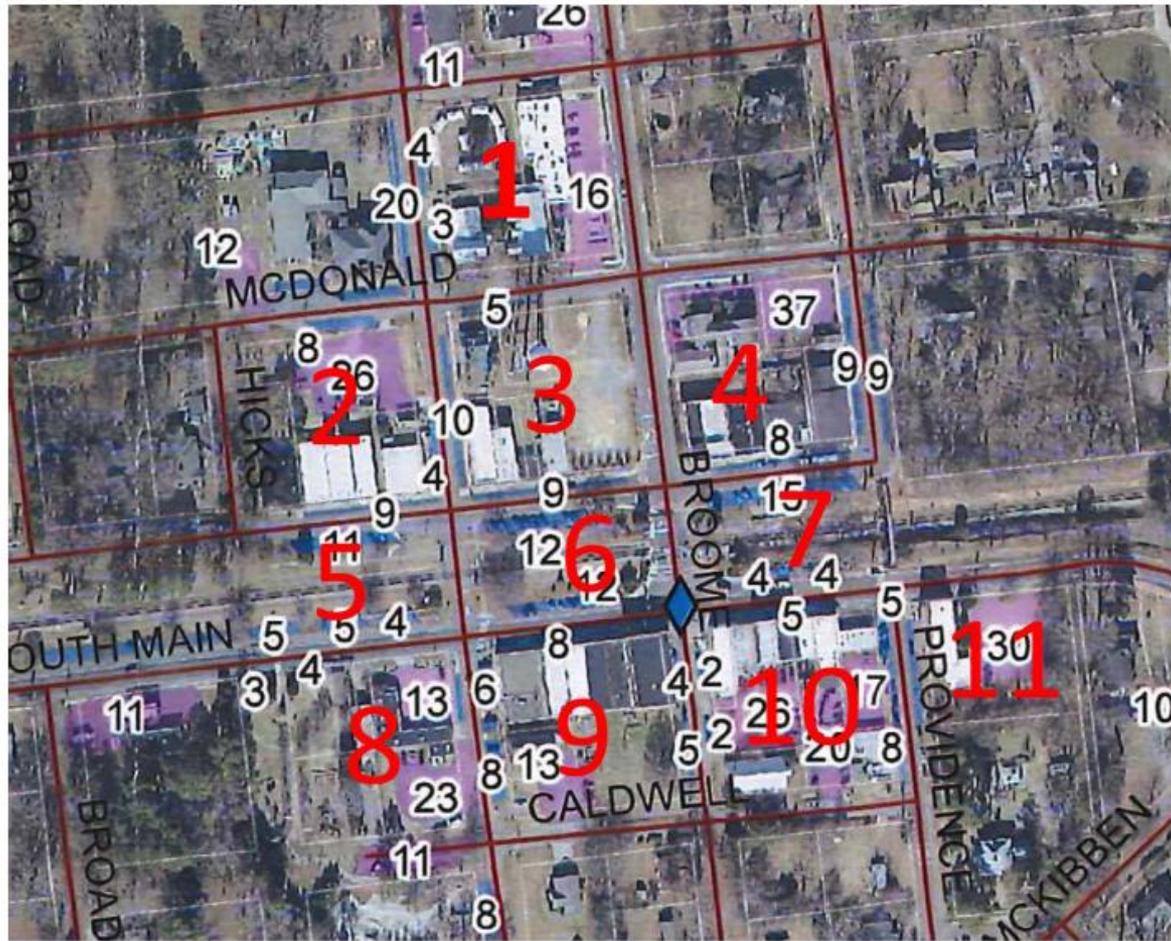
- Downtown has grown since 2016
  - Net Gain of 13 businesses
  - Addition of 63 housing units
- Available parking has only increased by 13 spaces (loss of spaces at Howie Mine Road and N. Providence Street)

=2016 Parking Counts Are Already Outdated!

- Staff initiates a “recount” using the town drone
  - Thursday December 7<sup>th</sup>, 2017 (11am-1pm)
  - Saturday December 16<sup>th</sup>, 2017 (11am-1pm)
  - Friday March 2<sup>nd</sup>, 2018 (11am-1pm)
  - Saturday March 3<sup>rd</sup>, 2018 (5pm-7pm)
  - Friday June 1<sup>st</sup>, 2018 (5-7pm)\*

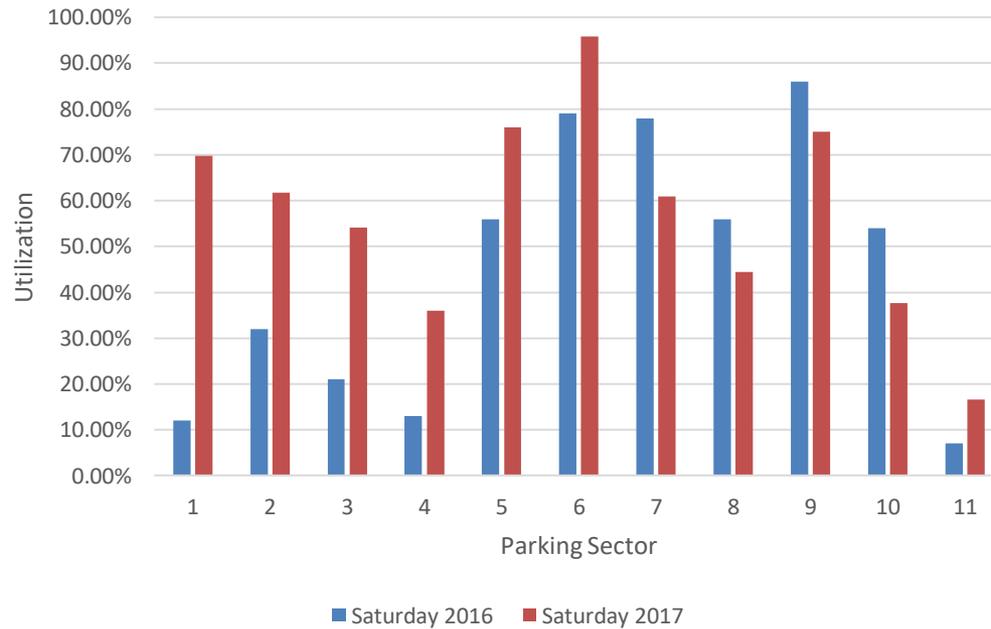
\*During Jammin’ By the Tracks Concert

## *Parking Count Updates 2018*



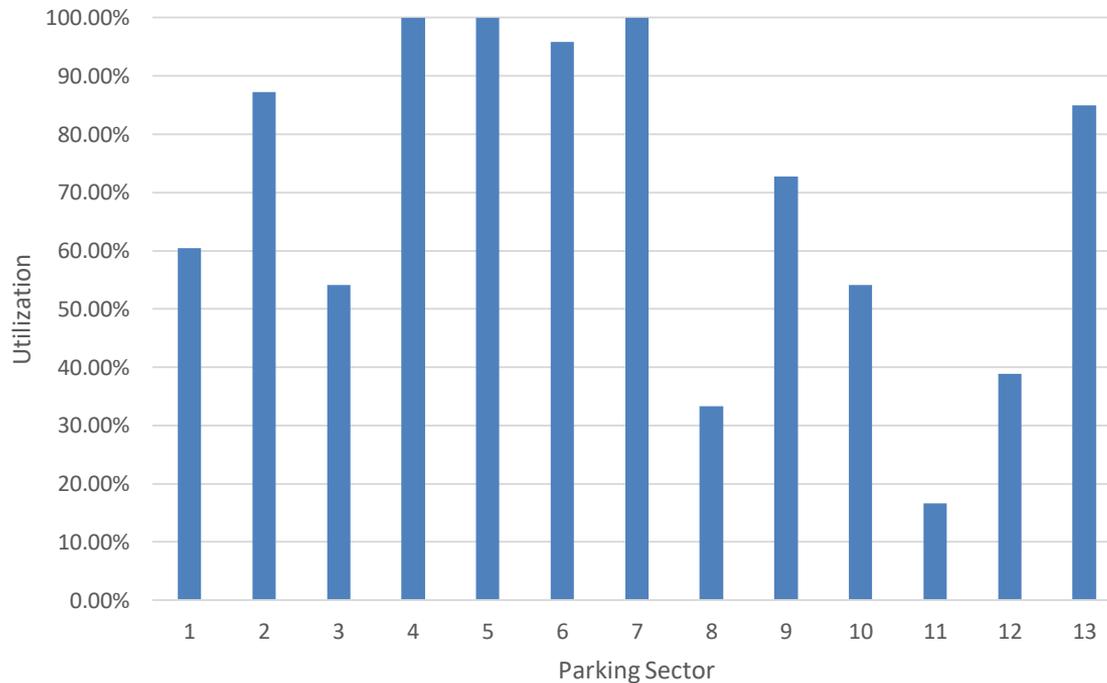
474 Parking Spaces in the Study Area

Parking Utilization Comparison 2016 v. 2017  
(Saturday 11am-1pm)



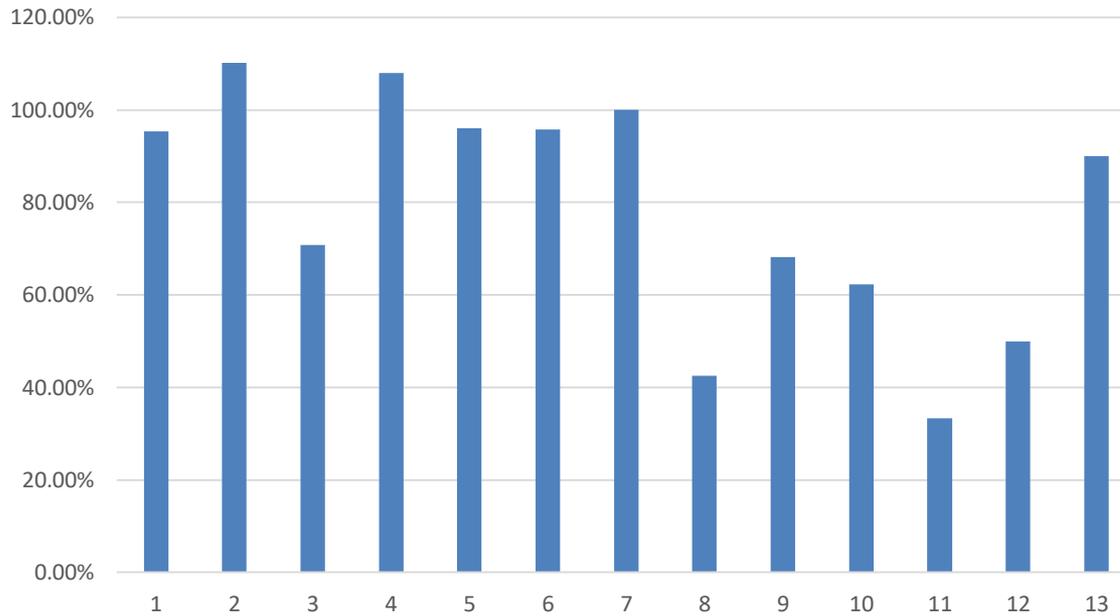
**Saturday 2016 Total Utilization: 43.00%**  
**Saturday 2017 Total Utilization: 52.34%**  
**Total Increase 2016-2017: 9.34%**

Parking Utilization Sat. Mar. 3 2018 5-7pm



Townwide Utilization: 72%

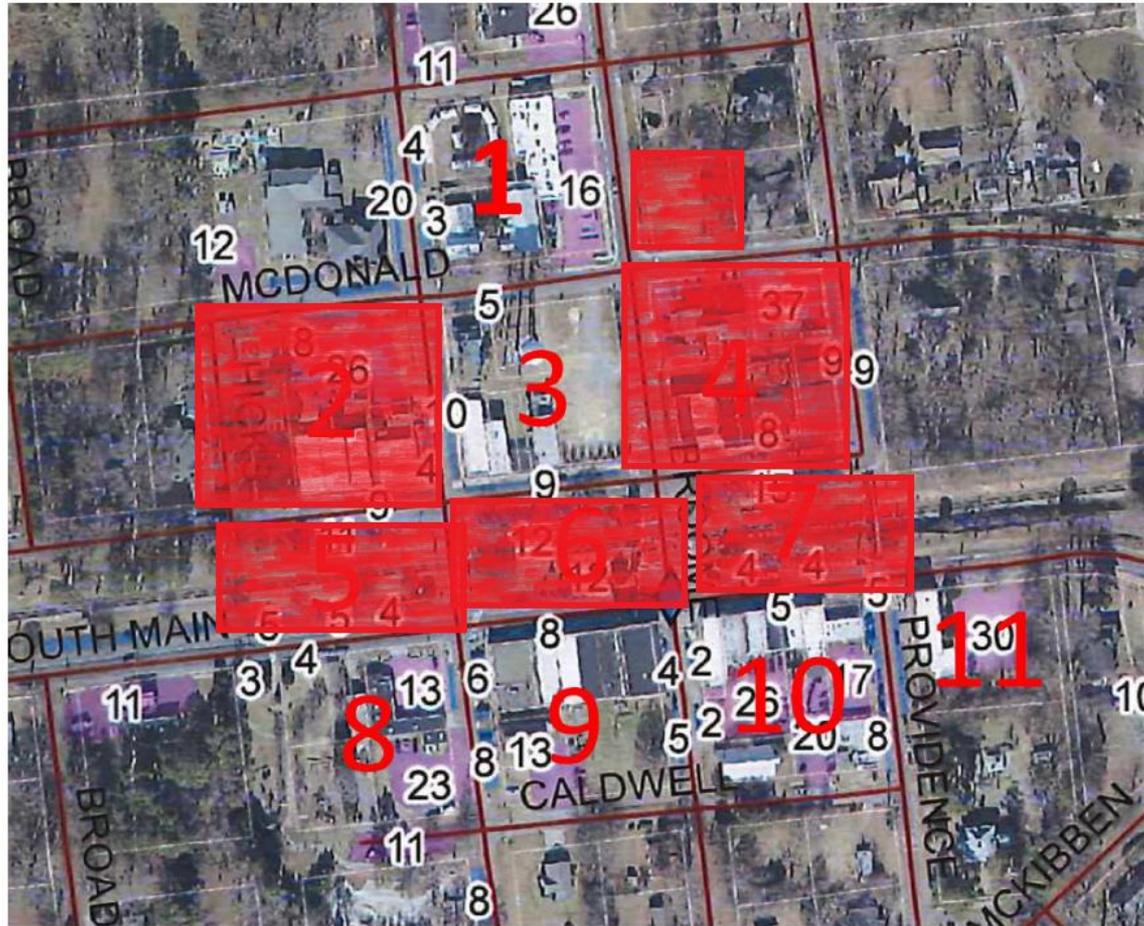
Parking Utilization Fri. June 1st 2018 6pm



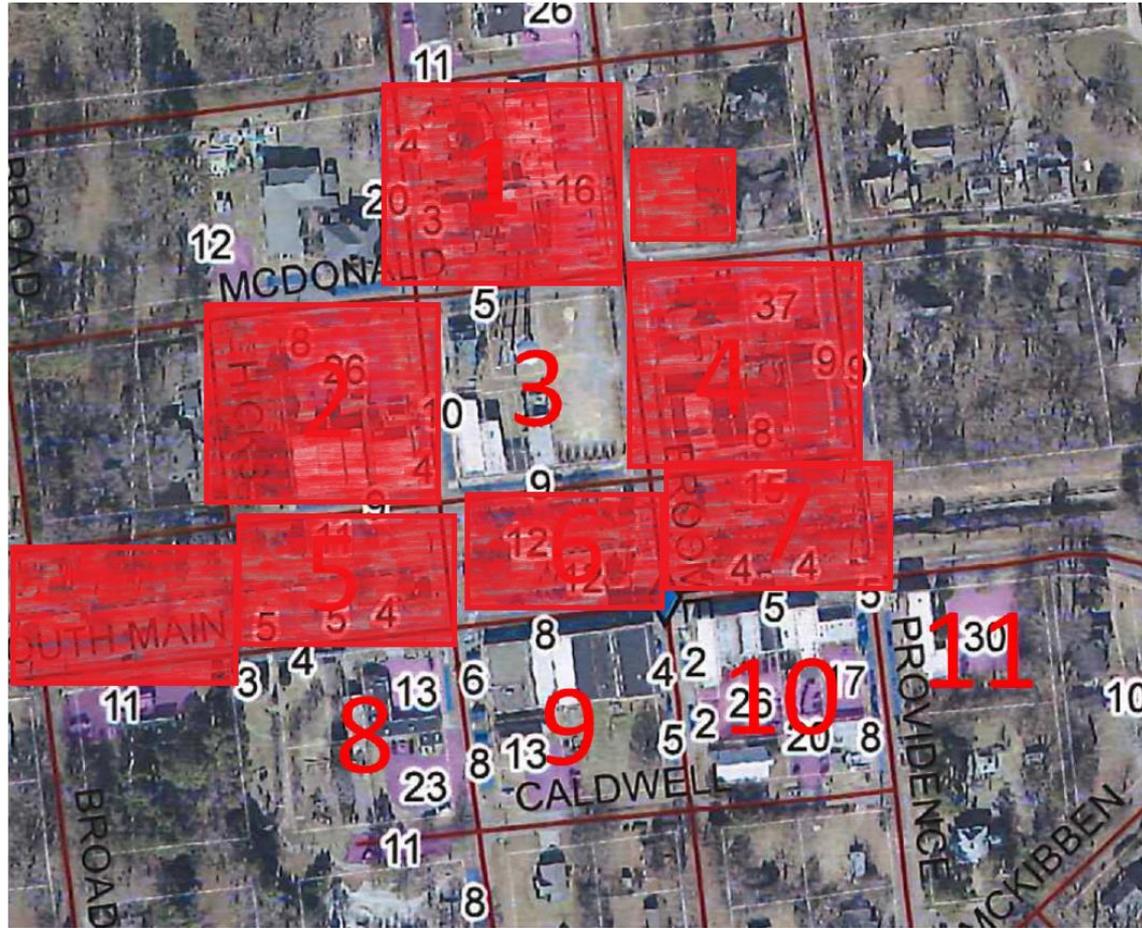
Townwide Utilization: 77%



Parking Sector 4 with 108% Occupancy on June 1st

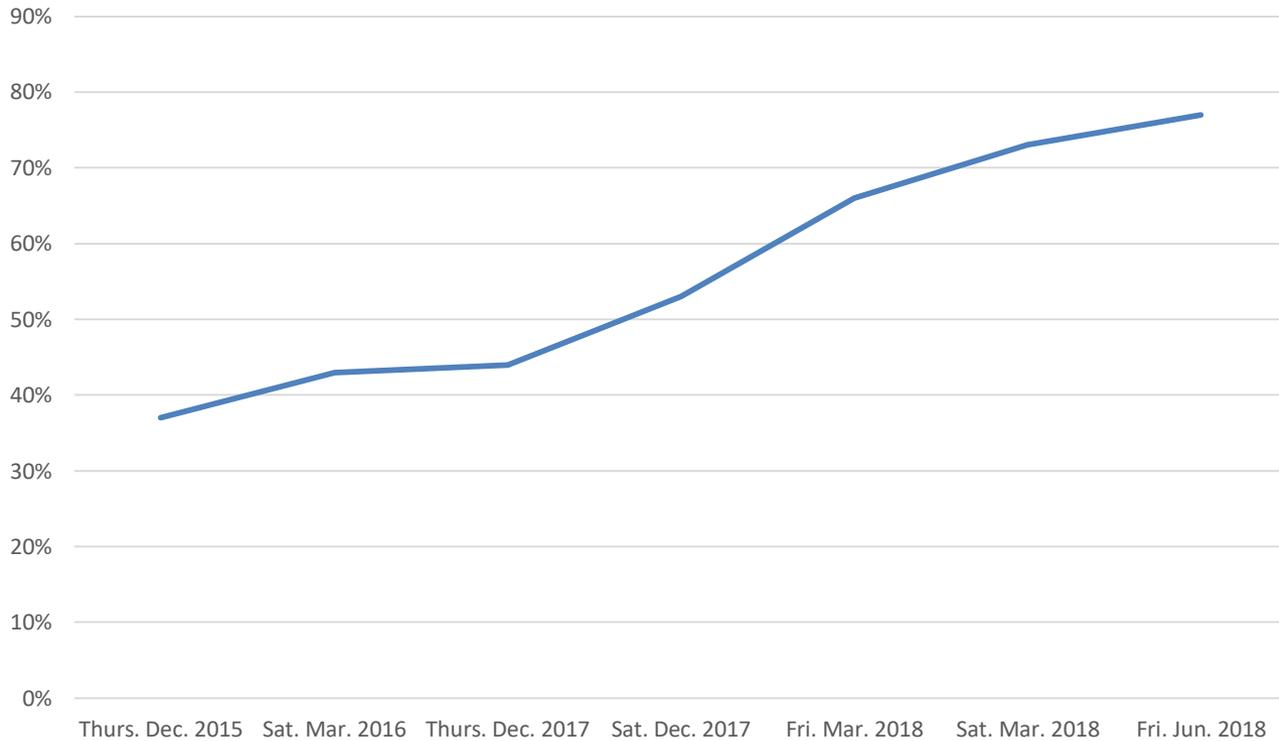


Parking Sectors with >85% occupancy on March 3<sup>rd</sup>, 2018 at 6:00 PM

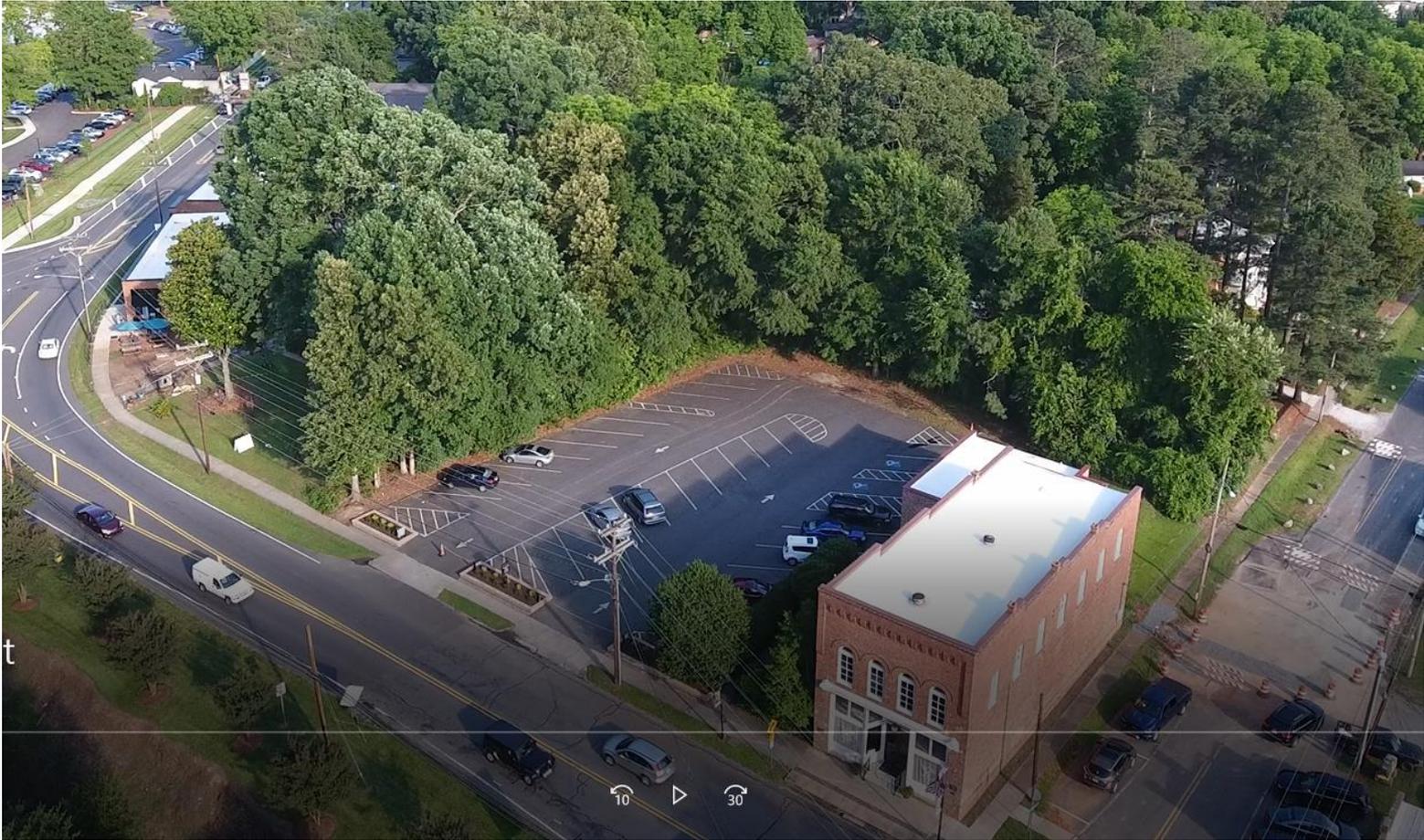


Parking Sectors with >85% occupancy on June 1<sup>st</sup>, 2018, 6:30 PM

### Parking Utilization Over Time



- 6 out of 13 parking sectors had over 85% utilization on March 3<sup>rd</sup>
- 8 out of 13 parking sectors had over 85% utilization on June 1<sup>st</sup>
- Utilization peaked at 43% in 2016 versus 77% in 2018



Parking Sector 11 at 6:30pm on June 1st

- Consider more shared parking agreements (ex. behind buildings on W. S. Main Street, E. S. Main Street)
- Consider designated business owner parking in certain locations
- Improved signage, maps...why are people not parking at WWC?
- Creative options
  - Time-limited parking
  - Valet parking
  - Shuttles
  - Public-private partnerships with new infill

*Recommend working through MSAB*

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*Questions?*